



WATT IS OPEN

Come to the first Sustainable Dance Club in the world, in Rotterdam

In a very playful way the Rotterdam Participation & Culture Alderman, Rik Grashoff, and Mayor next Rotterdam, Andrea Moreira Santos, yesterday opened WATT. On behalf of Minister Cramer, DG Saskia Borgers made some cautious dance steps on the energy producing dance floor. The tunes of the host Rudy Mackay, the greenest DJ of the Netherlands, surely were inviting. Earlier that day the initiators (the brothers Aryan and Willem Tieleman and Ted Langenbach) and other persons involved, such as the architectural office Kossman.dejong, Döll: atelier voor bouwkunst, Stichting What's Live (Joey Ruchtie and Dick Pakkert) had invited the guests for a tour through WATT to demonstrate the philosophy of sustainability in practice. A guided tour including the green oasis of the inner garden and the relax roof, the electricity producing dance floor (the first in the world), the Minimal Waste Bar and the pee experience.



DG Saskia Borgers with Rudy Mackay pic: Marc Nolte



Sustainable dance floor (the first in the world) pic: Marc Nolte

WATT

The first Sustainable Dance Club in the world wants to inspire youths from 18 to 80 years to a sustainable lifestyle. The spectacular, experimental stage of the Netherlands, located in Rotterdam, is an innovative leader in sustainable entrepreneurship in the entertainment culture. People, Planet and Profit from the CHR, translated to Scoop, Pleasure and Try to do better...

Programme: 05.09 Meet the Streets, 06.09 Blockbeatz, 12.09 Zuco 103, 12.09 Ellen Allien & Modeselektor (live), 13.09 A celebration of 20 years of house music, 18.09 Sticks & Rico, 20.09 Hey Birthday, 25.09 James Pants, 25.09 Alain Clark, 10.10 Pete Philly & Perquisite, 06.11 Kane, 24.10 Leaf, 13.11 Voicst, 19.11, 21.11 Bløf, 12.12 Krezip

West-Kruiskade 26-28 - 3014 AS Rotterdam - T (010) 21 79 199 – open daily from 3 PM. www.watt-rotterdam.nl

Note for the press, not for publication: For any further information and copyright-free visual material, please refer to our press page at www.watt-rotterdam.nl Username: Energie, Password: 04092008, or contact Coebergh Communicatie & PR, Leonoor van Merode, Leidsegracht 38-40, 1016 CM Amsterdam, T (020) 470 87 87, F (020) 470 88 13, E leonoor@coebergh.nl. The press page includes a variety of background information on WATT and sustainability, as well as copyright-free visual material of the site and the opening.